



11th INTERNATIONAL TURFGRASS RESEARCH CONFERENCE
SANTIAGO – CHILE 26 - 31th July 2009
<http://www.itrc2009.cl/>

ITRC 2009 Poster Presentation Tips

- Presenters should bring their own materials for attaching illustrations to the boards. Tape or push pins cannot be used to attach your display to the poster board. Velcro strips will be available at the Poster Information Desk located in the same exhibit hall.
- Don't crowd too much information into the presentation; concentrate on two or three main points. Highlight your title, headings, and subheadings with colors or colored lines.
- Format headings and subheadings to be at least 25% larger than the text copy in bold or semi bold.
- Keep your text in short, concise, legible statements; minimize complete sentences and paragraphs.
- Text in upper and lower case letters is more readable than all capitals. Text type should be at least 1/4-inch (0.64 cm) tall and readable from a distance of 6 feet (1.8 m).
- Back-lighted photos, sound or projection equipment, and free-standing displays are strictly prohibited.
- Each poster will have a full size board (60" high x 38" wide). Consider that a regular PORTRAIT poster size is usually 48-50" high and not bigger than 36" wide.
- Poster sessions will be one full day in length. It is essential that presenters clear their poster board during the period of 6:00–6:30 pm. ITRC 2009 accepts no responsibility for material left behind, lost, stolen or damaged.
- You may wish to bring a supply of business cards and a pad of paper for viewers to leave their contact information.